The Winds of Change

Arbeitsblatt zur INFO-Strategie

1 What does INFO stand for?

I stands for:	The German meaning is:
N stands for:	The German meaning is:
F stands for:	The German meaning is:
O stands for:	The German meaning is:
2 When do you need this strategy?	
3 Please explain how to apply this stategy:	

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4 What is the point-driven approach useful for?	
<u>(1)</u>	
(2)	
(3)	
(4)	
(4)	
(5)	
5 Please give a definition of 'bullet points':	
6 There are certain phrases you can use for this strategy. Please write down	
one or two phrases for every step of the INFO strategy.	

7 Please draw a mind map to summarise the INFO strategy.